

Minutes of Portland Section EC meeting 11/5/2015

Present: Tegan Neal, Gabrielle Villicana, Bernie Carlsen, Jean Eames, Marcie Merritt, Tom Wilson, Jim Tung, Aida Melendez, Warren Ford, Dave Reingold, Elaine Nam, Angela Hoffman, Martha Dibblee

1. Call to order **7:17 PM**
2. Report from GeekGirlCon (Jim Tung, Teagan Neal, Gabby Villicana) ***Various demos were provided for attendees. Jim Tung suggested a "small version" for next year. Discussion about demonstrations; Jean Eames volunteered her expertise in chemistry demos.***
3. Announcements and correspondence (Election Results) ***Chair Reingold announced that Aida Melendez had won the only contested position, Alternate Councilor II.***
4. Minutes of October meeting. Approved by email? ***Motion to approve October 1 minutes by Jim Tung, second Angela Hoffman, pass.***
5. Treasurer's Report (Action Item) ***Motion to approve Treasurer's Report by Angela Hoffman, second Jim Tung, pass. Exhibit A-2, A-3, A-4 (distributed at meeting).***
6. 2016 budget proposal (Jim Tung, Bernie Carlsen) ***Discussion led by Jim Tung. Emphasis on supporting outreach including Silver Chemists, YCC, YCC local outreach, WCC, Women Chemists Retreat (Puget Sound Section), Oregon Science Startup Forum (OSSF). Motion to approve 2016 budget by Tom Wilson, second by Angela Hoffman. pass. Exhibit A-1 (distributed at meeting).***
7. Status of credit card/Paypal/Square ***Bernie Carlsen reported that the Section has now a SQUARE account. He used the dongle at the Oct. 8 meeting. An upgrade to accommodate credit cards with "chip" technology is expected.***
8. Insurance for Storage Unit? ***Storage unit requires renter's insurance; discussion about termination of rent agreement with option for storage in a private location.***
9. Report from OSTA: Worth \$500? (Bernie, Angela) ***Angela Hoffman reported that 44 people were recorded as having visited the Section exhibit; 32 were from Portland area; 12 people were from the East side. Jean Eames remarked about a slogan "ACS is the place to be".***
10. Using OregonLive website for PR (Martha) ***Martha Dibblee reported that the November ACS monthly meeting was announced on the OregonLive website. Dave Reingold reported that he also announced the Poster Symposium on the OregonLive website.***
11. Evaluation of October meeting (Jason Hein) and Poster Symposium ***Both meetings rated excellent.***

12. Upcoming meetings *Posted at <http://bit.ly/1aP7XSx>*
13. Reports *Updated Reports (attached, pg 3) were transmitted via email. Elaine Nam, WCC, is considering an event at OMSI . Martha Dibblee updated the EC on the status of the Section's Twitter account, which was setup by Marilyn Mackiewicz and is attached to the MagnetMail account.*
14. Adjourn *8:35 pm*

## REPORTS Item 13 Agenda 11/5/2015

### Poster symposium questions: (Dave Reingold)

How to encourage more students to participate in this event? Is announcement timing off? Would it be better to have the symposium closer to the summer i.e. earlier in the fall like 2014? Would a reminder in the spring be a motivation for students to expect to participate in an early fall symposium? Would students prefer to have a poster symposium and career fair in April or May? What exactly motivates students to submit a poster to this symposium and career fair? This year the Sigma Xi poster event is very close to the ACS poster symposium and career event. Does that have any bearing on student submissions to the ACS event?

Logistics: Both years we grouped posters together—all Analytical posters, then all Biochem posters, etc. The idea was to get Inorganic (or whatever) Chemistry students and faculty from one institution talking to those of another. Would it be better to place posters randomly?

Almost all entrants waited until the last minute. \$10 prize for first to register in each division?

### Silver Chemists Committee Report (Warren Ford)

10/22/15

Consulting meeting, 10/22/15

A group of 3 silver chemists met with Bob Henselman of Chem-Logics, Inc. as consultants to discuss his problem of removing a temporary coating from the fuselage of Boeing airplanes on the assembly line. The participants were pleased with the technical discussion and agreed that three consultants provided diversity of past experience and a group small enough that everyone was able to contribute.

Future meetings

Tour of US Geological Survey Cascade Volcano Observatory, Vancouver, WA

Tuesday, November 3, 2015, 1:30-2:30 pm

Informal no-host lunch at 11:45 am at Makoto Japanese Buffet, 1119 SE 163<sup>rd</sup> Place, Vancouver, WA

The Career of George Hammond, presented by Carl Wamser

Monday, January 25, 2016

Gustav's German Restaurant, NE Sandy Blvd at 50<sup>th</sup> Ave, Portland

12:00 lunch supported at least in part by a grant from the ACS Senior Chemists Committee

1:00-2:00 program

Membership (Marcie Merritt)

15-  
Sep 16-Oct

475	472	Regular Member Assoc Member
36	36	Retired Member
85	84	Emeritus Member
6	6	Society Affiliate Regular Student
83	83	Member Student Member - Assoc Student Member-
110	112	Undergrad Nat'l Affil Other
<b>795</b>	<b>793</b>	<b>Total</b>

The Boeing High School STEM tour was a big success.

#### PR Report: (Martha Dibblee)

I just spent 45 minutes on the phone with Marilyn Mackiewicz talking about Twitter. We discussed why it was so important and that it has nothing to do with one's personal social events — it has to do with a new form of communication for professional events. Marilyn and I made a tentative arrangement that she will solidify for the December 10 meeting where she and Jim Tung will present a 15 minute forum about the importance of Twitter in today's professional environment. Twitter takes advantage of the pyramid system or the domino effect. No personal information is involved in this type of Twitter account. What it does is to quickly communicate professional information from a variety of different sources. Although this isn't intended to be an agenda item per se I would like it to be noted that Marilyn and I talked about this and that she and Jim are tentatively planning to have this 15 minute forum from 630 to 645 before dinner on December 10.

11/5/15 The Portland Local Section launched its Twitter feed yesterday (11/4/15). Members can go to ACS\_Portland or @acs\_pdx on Twitter. They then can add #acs\_pdx to their Twitter account to receive notices of meetings through this feed. For the December 10 meeting Jim Tung and Marilyn Mackiewicz will present a short seminar during the social hour entitled “Twitter 101: the power of social media to connect scientists of all ages”. Communication is changing rapidly and by embracing 21<sup>st</sup>-century communication we hope to increase attendance and interest in our local Section events.

#### Younger Chemists Committee: (Jim Tung)

The Younger Chemists Committee recruited some true younger chemists to go to GeekGirlCon and participate in the DIY Science Zone on October 10-11. There were over 400 kids over 2 days, with lots of great chemistry being done and also a lot of good

connections made between YCC members and Portland-area science communicators, such as Chad Jones (local section affiliate member, I believe) and Meredith Rawls (local astronomy graduate student).

On October 20, the Portland YCC participated in the October program-in-a-box titled "Tales of Lab Safety". Professor Theresa McCormick attended with her group (4 students), as well as Professor Marilyn Mackiewicz. (1 student). An important connection was made with Keri Bishop, local section chair, who co-hosted the event with me.

Employment: (Jim Tung) No new active job seekers at the moment.

National Chemistry Week: (Angela Hoffman)

There were 36 volunteers for a total of about 110 hours. Several were there all day including 9-10 ACS (non-student) members, 23 undergrads from U of P (15), Pacific (7) and PSU. There were 2 high school students and 1-2 volunteers whose provenance was not provided.

It was estimated that about 150 stopped by in the mornings and 200 in the afternoons and this might be conservative for an estimated total of about 1400 people for the 2 weekends.

Problems. Some volunteers were turned away and some who showed up at OMSI didn't stay because there already were 5 people there. The web signup-call-in interface caused confusion because not all volunteers got into the system and not all names/contacts were timely. Next year for simplicity everyone who wants to volunteer should make contact directly by phone to keep track of volunteers and times and therefore everyone who comes to OMSI feels like they are needed. An alternative would be to assign the NCW logistics of monitoring the website signup form & fielding phone calls to another person.